



KristenAmerson

♦ Youth Foundation ♦

2018 ANNUAL REPORT

www.kristenamersonyouth.org

TABLE OF CONTENTS

- 1 Mission & Vision
- 2 Letter from Executive Director
- 3 Kristen's Story
- 4 Initiatives
- 5 Quick Facts
- 6 Financial Reports
- 7 Board of Directors



OUR MISSION

To promote healthier lives for youth through providing resources for suicide prevention and preventive educational experiences.



OUR VISION

To empower and affect positive change with youth who are enduring personal struggles

LETTER FROM
**EXECUTIVE
DIRECTOR**
JacQuan Winters

Hello Kristen Amerson Youth Foundation volunteers, supporters, and interested community members!

As the Executive Director of the Kristen Amerson Youth Foundation, I am ecstatic to present this annual report for 2018's calendar year. Our foundation continues to thrive with our mission of promoting healthier lives for youth through providing resources for suicide prevention and preventive educational experiences. We are dedicated in continuing serving the youth, their families, and the local school systems of the Tuscaloosa community.

Over these next few pages we outline foundation information, our impact, and report our financial standing. We value each supporter and would like to take the opportunity to be transparent. It's our hope that you find this document as exciting as we do.

As not only the Executive Director but also the Founder of the Kristen Amerson Youth Foundation, I am humbled and amazed at our foundation's progress. In a short amount of time, our foundation has inspired so many people. It's truly a blessing to see how Kristen's story continues to touch the lives of so many people.

When I started the Kristen Amerson Foundation, never in a million years did I expect this impact. If I'm being honest, there was only one goal and that was to keep the memory and legacy of my younger sister, Kristen, alive. Through our foundation, I also knew that I wanted to help children fighting the same struggles as Kristen. The Kristen Amerson Youth Foundation is doing all that I intended and much more.

I cannot emphasize enough how honored I am to continue to grow the Kristen Amerson Youth Foundation. I would like to personal thank each and every individual and business who has supported the Kristen Amerson Youth Foundation. As we continue into a new year, it's my prayer that our foundation continues to grow and impact our community.



JacQuan D. Winters

Executive Director

KRISTEN'S STORY

Kristen Amerson was a young lady who loved fashion, creating unique hairstyles, experimenting with make-up, dancing, and a host of other activities. She was the only girl in a household with three brothers, and her favorite activity was playfully teasing her brothers. Anyone who knew Kristen could see how gifted she was and how much of a gift she was to both her family and her community.

On April 10, 2014, at the age of eleven, Kristen took her own life after a silent struggle with childhood trauma and other issues such as bullying. Suicide always leaves the family and loved ones wondering what more could have been done, and Kristen's family is no different. There was never a point when Kristen's family pictured life without her and they never thought she would not be with them. With passing time and increasing awareness of issues such as youth suicide, it is understood that no one can know the truth of what an individual is experiencing. People who are struggling can be reluctant to share, those who are bullying their peers don't understand the possible ramifications, and few families recognize the warning signs.

Kristen's life was just beginning, and she never got the chance to meet her potential or find her purpose, but her life has inspired the formation and work of the Kristen Amerson Youth Foundation to spread awareness of issues including youth suicide and bullying. The hope of the organization lies in its ability to impact the lives of the local youth who need support.

INITIATIVES

Spreading Prevention & Empowering All Kids (S.P.E.A.K.)

S.P.E.A.K. is a school-based program created to prevent suicide, bullying, drug & alcohol use, and other struggles endured by youth through an evidence-based learning curriculum.

Kristen's Rainy Day Children's Book

"Kristen's Rainy Day" was written by JacQuan D. Winters to continue the legacy of his younger sister, Kristen Amerson, and teach children to remain positive through negative situations. The Kristen Amerson Youth Foundation uses "Kristen's Rainy Day" as resource to help children learn the valuable lesson of positivity at earlier age.

Presentations

Per request, the Kristen Amerson Youth Foundation is able to conduct presentations on topics such as suicide and bullying prevention. Presentations use factual information, statistics, and real-life experiences to raise awareness of suicide and bullying and their negative effects on students. Presentations are available for upper elementary students (3rd – 5th grade), middle school students, high school students, college students, administrators and educators, parents and community members, and other professionals.

QPR Gatekeeper Training

QPR (Question, Persuade, and Refer) Gatekeeper Training for Suicide Prevention is a 1-2 hour educational program designed to teach lay and professional "gatekeepers" the warning signs of a suicide crisis and how to respond.

2018

QUICK FACTS

8

News appearances

22

Community outreach activities

1600+

People empowered through speaking

350+

Children & families reached with
"Kristen's Rainy Day"



2018

FINANCES

Cash Receipts-without Donor Restrictions	
Book income	\$1,147
Fundraiser income	\$867
Grant income	\$2,250
Individual donations	\$3,270
School program income	\$2,701
Total Cash Receipts- without Donor Restrictions	\$10,235
Cash Disbursements	
Advertising and marketing	\$1,619
Bank fees	\$52
Book expenses	\$2,540
Computer expenses	\$231
Legal and accounting fees	\$100
Meals and entertainment	\$252
Office supplies expense	\$348
Other service expense	\$627
School program expense	\$683
Training	\$795
Website	\$7
Total Cash Disbursements	\$7,254
Increase in Cash	\$2,981
Cash, beginning of year	\$1,113
Cash, end of year	\$4,094

BOARD_{OF} DIRECTORS

Mary Turner

Board Chair

LaTonya Washington, LICSW, PIP, ACM

Vice Chair

Leslie Dancer

Secretary

Nick Bresnahan

Treasurer

Valencia Winston

Member-at-Large

Sabrina Thomas

Member-at-Large

John Dixon-Goodson

Member-at-Large

Brett Booth

Member-at-Large

Santana Sanders

Member-at-Large

Rebecca Ballard, Ph.D

Member-at-Large

Quinton Poole

Member-at-Large

THANK YOU

for your support with
impacting lives



KristenAmerson
• Youth Foundation •