



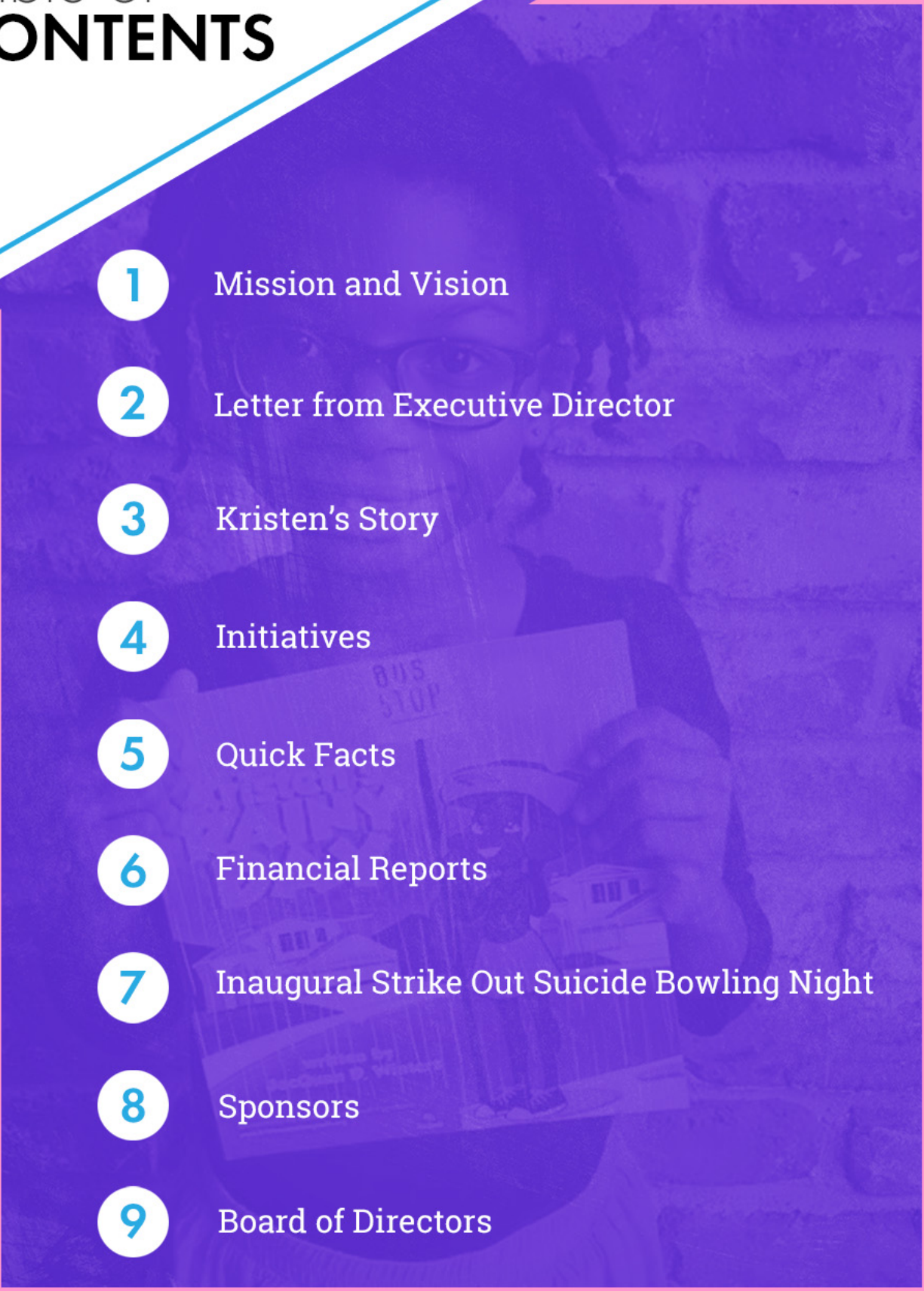
KristenAmerson
• Youth Foundation •



2019

Kristen Amerson
Youth Foundation
ANNUAL REPORT

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- A woman with glasses and curly hair is holding a book titled "BUS STOP". The book cover features a cartoon character standing on a bus stop bench. The background of the page is a purple gradient with a faint image of the woman and the book.
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Our **MISSION**

To promote healthier lives for youth through providing resources for suicide prevention and preventive educational experiences.

Our **VISION**

To empower and affect positive change with youth who are enduring personal struggles.



Letter from **EXECUTIVE DIRECTOR** JacQuan Winters

Hello Kristen Amerson Youth Foundation supporters, volunteers, and interested community members!

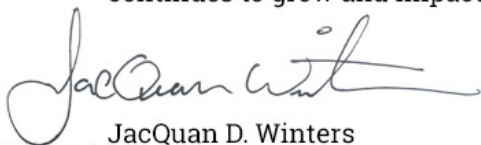
As the Executive Director of the Kristen Amerson Youth Foundation, I am ecstatic to present this annual report for 2019's calendar year. 2019 was an amazing year for the Kristen Amerson Youth Foundation. Our foundation continues to thrive with our mission of promoting healthier lives for youth through providing resources for suicide prevention and preventive educational experiences. We are forever dedicated to serving the youth, their families, and the Tuscaloosa community.

Over these next few pages, we outline foundation information, our impact, and report our financial standing. We value each supporter and would like to take the opportunity to be transparent with our supporters. It's our hope that you find this document as exciting as we do.

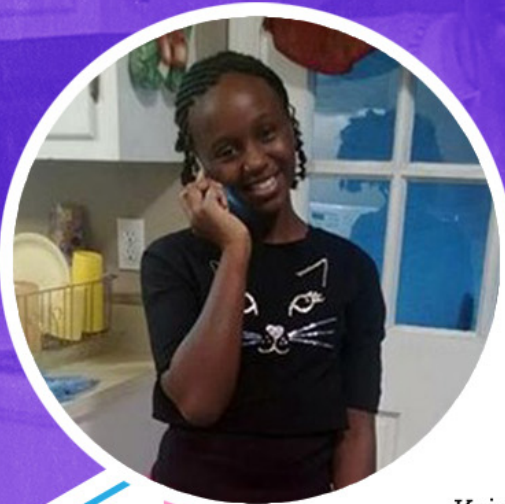
As the Executive Director & Founder of the Kristen Amerson Youth Foundation, I am humbled and amazed at our foundation's progress. In a short amount of time, our foundation has inspired so many people. It's truly a blessing to see how Kristen's legacy continues to touch the lives of so many people.

When I started the Kristen Amerson Foundation, never in a million did I expect this impact. If I'm being honest, there was only one goal and that was to keep the memory and legacy of my younger sister, Kristen, alive. Through our foundation, I also knew that I wanted to help children fighting the same struggles as Kristen. The Kristen Amerson Youth Foundation is doing all that I intended and much more.

I cannot emphasize enough how honored I am to continue the growth of the Kristen Amerson Youth Foundation. I would like to personally thank each and every individual and business who has supported the Kristen Amerson Youth Foundation. As we continue into a new year, it's my prayer that our foundation continues to grow and impact our community.

A handwritten signature in black ink, appearing to read 'JacQuan Winters', with a stylized flourish at the end.

JacQuan D. Winters



KRISTEN'S Story

Kristen Amerson was a beautiful young lady who loved experimenting with fashion, make-up, and hairstyles. She was the only girl in a household with three brothers and one of her favorite activities was playfully teasing her brothers. Anyone who knew Kristen could see how gifted she was, and how much of a gift she was to both her family and her community.

Kristen ended her life on Thursday, April 10th, 2014, at the young age of 11. Suicide amongst youth always leaves the family and loved ones wondering what more could've been done, and Kristen's family is no different. There was never a point when Kristen's family pictured life without her, she was a given, and they never thought she wouldn't be with them. With increasing awareness of youth suicide, it is understood that no one can know the truth of what an individual is experiencing.

Kristen's life was just beginning, and she never got the chance to meet her potential or find her purpose, but her life has inspired the formation and work of the Kristen Amerson Youth Foundation to spread awareness of issues including youth suicide, mental illness, trauma, and bullying. The hope of the organization lies in its ability to impact the lives of the local community and underserved youth who need support.

INITIATIVES

Spreading Prevention & Empowering All Kids (S.P.E.A.K.)

S.P.E.A.K. is a school-based program created to prevent suicide, bullying, drug & alcohol use, and other struggles endured by youth through an evidence-based learning curriculum.

My Happy Place Children's Book

Written by JacQuan D. Winters, *My Happy Place* was written to help children cope with and handle bad emotions in a healthier way. The Kristen Amerson Youth Foundation uses *My Happy Place* as a resource to help children explore different coping skills.

Kristen's Rainy Day Children's Book

Kristen's Rainy Day was written by JacQuan D. Winters to continue the legacy of his younger sister, Kristen Amerson, and teach children to remain positive through negative situations. The Kristen Amerson Youth Foundation uses *Kristen's Rainy Day* as a resource to help children learn the valuable lesson of positivity at an earlier age.

Presentations

Per request, the Kristen Amerson Youth Foundation is able to conduct presentations on topics such as suicide and bullying prevention. Presentations use factual information, statistics, and real-life experiences to raise awareness of suicide and bullying and their negative effects on students. Presentations are available for upper elementary students (3rd – 5th grade), middle school students, high school students, college students, parents and community members, administrators and educators, and other professionals.

QPR Gatekeeper Training

QPR (Question, Persuade, and Refer) Gatekeeper Training for Suicide Prevention is a 1-2 hour educational program designed to teach lay and professional "gatekeepers" the warning signs of a suicide crisis and how to respond.

2019 FACTS

4

Read-A-Louds

8

News
Appearances

33

Speaking
Engagements

6,150

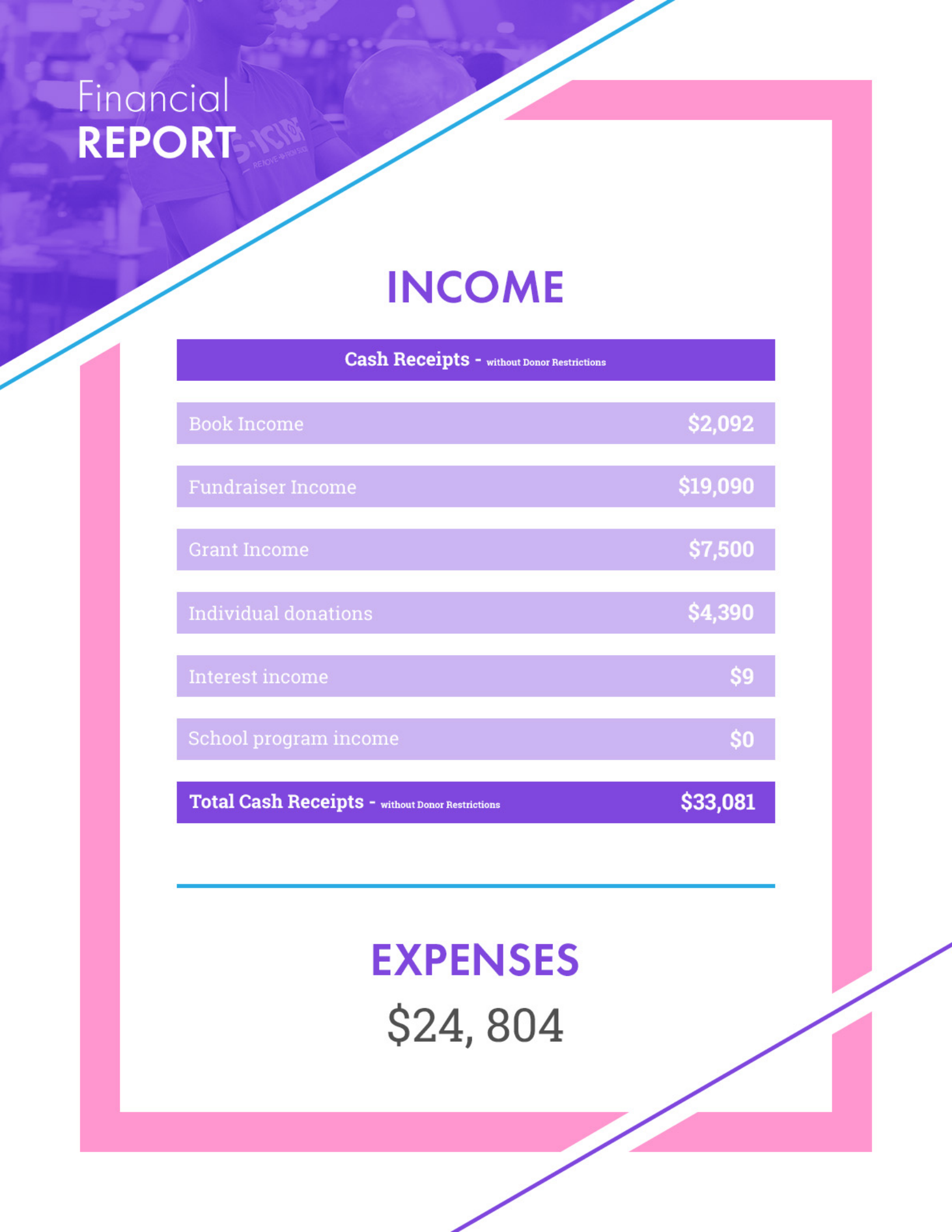
Individuals Impacted

70

Volunteers

11

Community
Outreaches



Financial REPORT

INCOME

Cash Receipts - without Donor Restrictions	
Book Income	\$2,092
Fundraiser Income	\$19,090
Grant Income	\$7,500
Individual donations	\$4,390
Interest income	\$9
School program income	\$0
Total Cash Receipts - without Donor Restrictions	\$33,081

EXPENSES

\$24, 804

Inaugural **STRIKE OUT SUICIDE** Bowling Night



35

Sponsors



250

People in attendance



\$17,000

Raised to support our mission

The Kristen Amerson Youth Foundation

is thankful for our amazing sponsors:

Alabama Credit Union

Alabama ONE Credit Union

Ameriprise

Angela Martin

Anna Kay Springer – Hamner Real Estate

Blue Cross Blue Shield Caring Foundation

Bradford Health Services

Braxsim Computer Technologies

Bryant Bank

Cornerstone Full Gospel Church

Elizabeth Baptist Church

Frutta Bowl

iMakeUpMe Beauty & Skincare

Innisfree/Irish Pub

Jack & Jill Foundation

Jack & Jill Foundation – Tuscaloosa Chapter

Kappa Alpha Theta Sorority

Laura K. Gregory PC

Love, Love, Love, P.C.

Mark Sterling Gober, LLC

McKinney Orthodontics

Michele Coley, Allstate Insurance

MycaMack Beauty

New Zion Baptist Church

North Harbor

Pugh Financial Coaching

Rollins Mortuary

Scuttle Shuttle

St. Paul AME Church of Taylorville

Tools of the Trade Consulting

Turner Law Group

Tuscaloosa Morning Rotary Club

United Way of West Alabama

University Medical Center

Wal-Mart Community Foundation

Wholesale Printing

Your CBD Store – Northport

BOARD of DIRECTORS

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Kathy Brunot

- Vice President -

Santana Sanders

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- Treasurer -

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Leslie Dancer

- Member at Large -

Whitni Molden

- Member at Large -

Stacy Zenitz

- Member at Large -

Constance Peewee-Childs

- Member at Large -

We have big plans for

2020!

Follow us on social media and watch us
be proactive with prevention!



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@KristenAmersonYouth



@KAmersonYouth

THANK YOU

for your support
with impacting lives!



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